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**Emerson Bearing Promotes Joe Falvey to Marketing Specialist
to Lead New Material Handling Division**

JANUARY 7, 2011: BOSTON, MA... [Emerson Bearing](#), a Boston based bearing company catering to OEM (Original Equipment Manufacturers) and MRO (Maintenance, Repair and Operations) markets nationally and internationally, has recently promoted Joe Falvey to Marketing Specialist. He will lead the company's new Material Handling division.

The new [Material Handling](#) division specifically caters to customers requiring bearings and related products for cranes and forklifts. Falvey plays a significant role in keeping material handling equipment - which is relied upon to transport, lift or convey significant loads - running. Falvey will lead the division and assist clients in determining which bearing technologies would be most suitable by taking into consideration the specifications, recommendations, maintenance strategies, fatigue life and wear resistance of the bearing in relation to the application.

Falvey has been with the company for 28 years and previously held the position of Sales Representative. He attended Salem State College in Salem, MA and is a resident of Lancaster, MA.

To reach Joe Falvey in the Material Handling division, contact 866-995-8760 or email jfalvey@emersonbearing.com.

The Emerson Bearing Difference

In a proud tradition, the same families that started the company in 1957 keep Emerson Bearing rolling by specializing in bearings for OEM and MRO markets across the country. Emerson Bearing has a staff of 22 and a 23,000 square foot facility to provide bearings ranging in size from 3mm to tunnel-boring 15-foot-diameter giants.

Emerson Bearing offers customers a one-stop shopping experience. With an online product catalog with over 3 million bearings; a vast inventory of bearings; worldwide sourcing; a fixed price program; a knowledgeable staff dedicated to delivering; same day shipping and 24/7 service, Emerson Bearing has become the leading provider of bearings to OEM and MRO markets in the U.S.

Emerson Bearing maintains headquarters at 201 Brighton Ave. Boston, MA. For more information, contact 617-782-1400 or toll free, 800-225-4587, email info@emersonbearing.com or visit www.emersonbearing.com